

## **BEN LICHIOUS | Art Direction/ Artist/ Graphic Design**

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### **PROFILE**

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I have a BS in Graphic Design from La Roche College (1997) and have experience in publishing, marketing, and managing materials for magazines, entertainment, businesses, and non-profit groups. I've been an art director in the entertainment industry (video games) since 2002. I've managed teams of artists, worked directly with clients, collaborated with outside vendors, and have been active in every aspect of art production from concept to final product on most of the projects with which I've been involved. I know the value of a well rounded, well-educated artist, beyond the simple application of their talent. I enjoy sharing what I know, working as a team, and helping others to understand the process.

### **WORK EXPERIENCE**

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#### ***Vice President/Art Director, Spark Plug Games, Cary, NC (Beaver Falls, PA) 2008-present***

Shipped dozens of games as Artist and Art Director. Directly responsible for art staff management, game art production, as well as branding, marketing, logo and interface design on all products. All fields apply: print, web, multimedia, interactive, etc.

#### ***Art Director, Vicious Cycle Software, Morrisville, NC 2000-2008***

Shipped over a dozen games as Artist and Art Director. Directly responsible for art staff management, game art production, as well as branding, marketing, logo and interface design on most projects.

#### ***Artist, Hasbro Interactive, Chapel Hill, NC 1999-1999***

#### ***Artist, Gearhead Entertainment, Latrobe, PA 1998-1999***

#### ***Art Director/Promotions Coordinator, Industrial Heating Magazine, Pittsburgh, PA 1998-1998***

#### ***Graphic Designer, Association of Iron and Steel Engineers, Pittsburgh, PA 1997-1998***

### **OTHER EXPERIENCE**

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#### **Non Profit Work:**

Catholic at Geneva College – Logo Design and Multimedia 2012

First Presbyterian Church, Beaver PA– Logo Design and Event Specific Materials 2010-Present

Luke's Mission – Logo Design 2004

St. Francis de Sales Catholic Books and Gifts – Logo and Website 1999-2012

#### **Comic Book Work:**

"Rise of the Guardians" – Writer, Ape Entertainment 2015

"Temple Run" – Co-Writer, Ape Entertainment 2015

"Hero of Alexandria" - Creator Owned Comic Book, Ape Entertainment 2010-2012

"The Black Coat" - Creator Owned Comic Book, Ape Entertainment 2006-Present

### **EDUCATION**

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La Roche College, Pittsburgh PA - Graduated May 1997

BS in Graphic Design

### **SKILLS/SOFTWARE KNOWLEDGE**

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Adobe Suite - Photoshop, Illustrator, After Effects, Flash, Dreamweaver, In-Design

HTML, CSS, PHP and internet services

Microsoft Word, Excel, Publisher, Powerpoint

3DS Max, Unity 3D Engine